

**February 14,  
2022**

# Main Street Monday!



It's certainly not all we need, but we certainly need a lot of it and our downtowns certainly appreciate all the love that has been shown to them during the last two years. It's a great day to show love to the ones you love by finding that special item in a locally owned business.

The clock is ticking :)

Happy Valentine's Day!

WANT TO SHOW SOMEONE YOUR LOVE THIS VALENTINE'S DAY?

## GIVE THE GIFT OF

## LOVE THE COV

# DIGITAL GIFT CARDS

SHOW SOMEONE YOU CARE WHILE ALSO SUPPORTING LOCAL BUSINESSES!

Did you wait until the last minute?? You may be in luck if you stop in your local florist today!

### PICK 3. SPEND 50. SAVE YOUR LOCAL ECONOMY.

3

What three independently owned businesses would you miss if they disappeared? **Stop in. Say hello.** Pick up something that brings a smile. Your purchases are what keeps those businesses around.

50

If half the employed population spent \$50 each month in locally owned independent businesses, it would generate more than \$42.6 billion in revenue. **Imagine the positive impact** if 3/4 the employed population did that.

68

For every \$100 spent in locally owned independent stores, \$68 **returns to the community** through taxes, payroll, and other expenditures. If you spend that in a national chain, only \$43 stays here. Spend it online and nothing comes home.

1

The number of people it takes to start the trend... **you.**

## WHY BUY FROM A LOCAL FLORIST?

**BETTER VALUE**  
Online prices often come with hidden charges, be careful

**GUARANTEED DELIVERY**  
Online firms use couriers & they're not always reliable

**BETTER CHOICE**  
Online companies can't always stock a large range

**FRESHER BLOOMS**  
Local florists treat their flowers with grade 1 care

**BIGGER BOUQUETS**  
See #1... your budget is spent on flowers, not charges

**EXTRAORDINARY SERVICE**  
Local florists only survive with your support - they always go the extra mile to keep you happy

**PERSONAL CONNECTION**  
You'll speak to the person making your gift - that matters

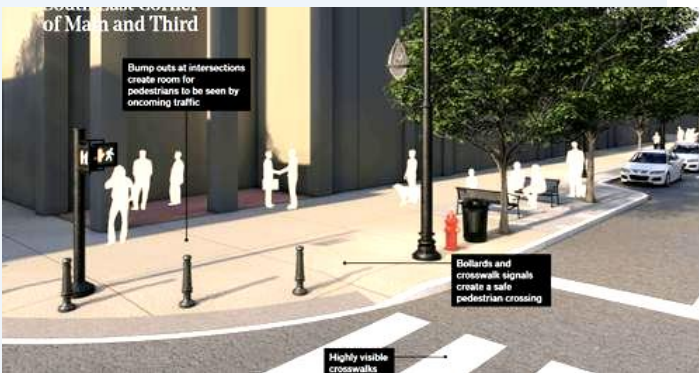
**SKILLED WORKMANSHIP**  
Handmade, with love, by an expert - that matters too

**BUY FLOWERS FROM A LOCAL FLORIST ...**  
Everyone will notice the difference!

LOCAL FLORISTS - INDEPENDENT EXPERTS IN FLOWERS



We are so excited for this great design project in **Danville**. Main Street will look very different this time next year, the city is focusing on walk ability and pedestrian zones. Having a pedestrian friendly downtown will enhance the economic viability of the district and create a place that people want to visit and linger longer. Stay tuned for the progress!



And in downtown **Morehead** COVID enabled them to see the possibilities of outdoor seating, town center stage etc. would have on this great college town and served as a catalyst for a great project. We are excited to watch this area continue to come to life!



element  
design



Downtown **Pineville** is also working on a streetscape project that was halted by COVID, but is now in full swing. We can't wait to see all the great improvements in Pineville and our other KYMS communities!!!

February 12-19 is

## National Entrepreneurship Week!

Entrepreneurship is vital to the success of older and historic downtown commercial districts

Highlight the Main Street entrepreneurs in your community this week!



One thing COVID did was enable a large number of entrepreneurs to chase their dreams. We always want to celebrate the risk takers, the innovators, the creatives, those who are following their dreams!!

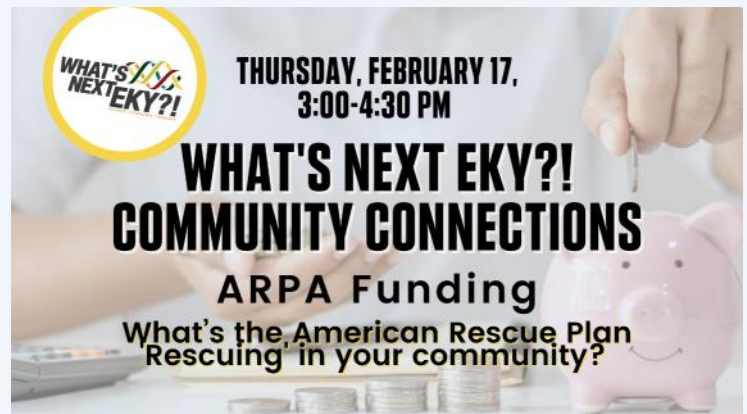
In cities and towns across the country, fostering entrepreneurship has become a key component to most economic development strategies. Main Street America has convened resources to help communities strengthen their local entrepreneurial ecosystems: <https://bit.ly/3rIGOLr>

Did you know that Kentucky has a program for our youth to learn about entrepreneurship? The Governor's School for Entrepreneurs led by Tasha Sams. The Governor's School for Entrepreneurs (GSE) is an anchor in our entrepreneurial landscape, uniquely known for developing and enabling the entrepreneurs of Kentucky's tomorrow. GSE has become a spawning ground for innovators and primes the pipeline of future business leaders and creators in the state.

Please visit their website for more information. <http://kentuckygse.com/>



We love this long partnership between Springfield Main Street and their local school. Supporting the leaders and entrepreneurs of tomorrow!



[Community Connections: ARPA Funding Tickets, Thu, Feb 17, 2022 at 3:00 PM | Eventbrite](#)

Resources to learn more about ARPA:

### National League of Cities

to read "10 Things for City Leaders to Know" about the final rule on ARPA funds and how they can be spent

### Kentucky League of Cities

View the amount cities and counties are expected to receive and to read details published by the KY League of Cities regarding ARPA Administrative Requirements and Reporting Roles for local communities. You can also view up-to-date announcements regarding ARPA.





Did you wait until the last minute? Stop in the Seasonal Shop in downtown **Salyersville** for a sweet treat!

**See the love shared about our downtown Shelbyville businesses!**

*Beahrs Den -*  
 >they are great people & the service & knowledge of their fare is excellent!  
 Always a marvelous experience -L K

*Operation Care Encore Shop -*  
 >they help the community & families/person....keep their store clean & organized & the love they put into that store is amazing! -Jasmin

*Smith & Main Coffeehouse -*  
 >nothing says local more than your own small business owned coffee shop...the atmosphere is always inviting. Let Love Brew! -Angela

>Please visit our website at [www.ShelbyMainStreet.com](http://www.ShelbyMainStreet.com) to submit your own love letter to your favorite downtown Shelbyville business! And win \$25 in Main Street Bucks! Love Local!

**BELL HOUSE RESTAURANT**

**We Prepare Every Bite with Love!**

HAPPY  
*Valentine's Day*

**BELL HOUSE RESTAURANT**  
 Where Customers Feel Special & Leave Satisfied!!

**02/14/22 11:00-8:00**

**Bailey's Hoagie Shop**  
**Valentines Day Special**

Ribeye Steak  
 Or  
 Sirloin Steak Tips

Baked Potato, Sweet Potato, or French Fries  
 Side Salad Or  
 Coleslaw  
 Texas Toast  
 Your Choice Of Dessert

\$25.00 for 1  
 \$49.95 for 2

**1-606-894-0330**

In the Tri-Cities area you can visit the Hoagie Shop in **Cumberland**. If this is too much for you, they have fabulous hamburgers and homemade pies!

It's not too late to take a date to lunch or dinner in downtown **Shelbyville**. Many choices to suit your taste.



And look at this yummy treat from the Moonbow Mercantile in downtown **Williamsburg**!





Emerson Steel Boutique says, “Come on down to our new location ~118 E. Pike St.~ in downtown **Cynthiana** and shop around our amazing selections! We have a huge clearance section and an even bigger selection of new releases!!

We are open from 9-4, spend over \$100 and get a chance to catch a discount from our money gun, and give us a shoutout online and get a free chapstick!!”

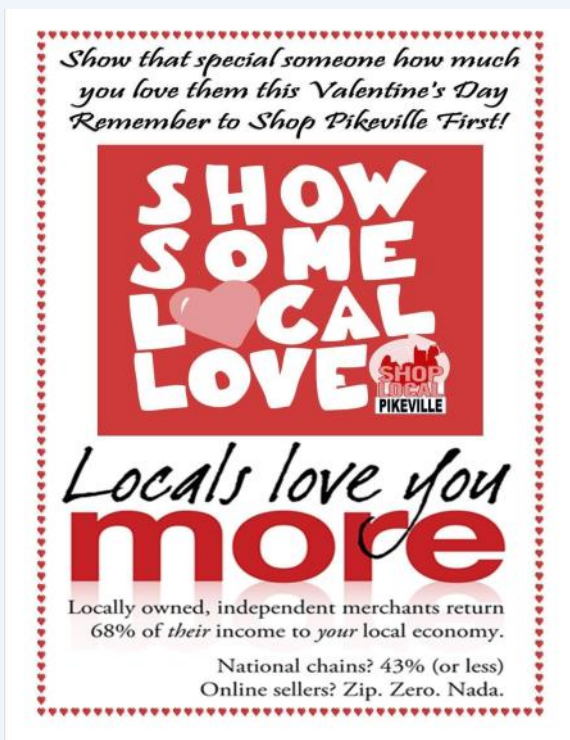
Anyone who makes a purchase gets entered into our Valentines Rae Dunn Giveaway! ❤️

While you are there check out this great exhibit at the new art gallery, Boyd’s Station located just down the street from Emerson Steel Boutique.



Your team may or may not have won the big game yesterday, but Over/Under is always a winning place to watch your favorite teams. With 30 screens it would be hard to miss out on a game. Stop in this locally owned sports bar at 314 Broadway for all the action!

With over 20 years of restaurant experience, our team knows how important customer service is. Our attention to detail will make sure your experience is one of the very best **Paducah** has to offer.



Spring is coming and so is the Redbud Ride in and around downtown London!  
Julie and team are looking for vendors to serve the large numbers that will be in town April 9, and for their 2022 events.



**February 18, 2022**

Team of 8 • \$200/team • Dinner  
• Cash Bar • Cash Prizes • Door  
Prizes • Gift Card Wall

Call Murray  
Main Street to sign up!  
Space is limited.  
270-759-9474

Open 5:30 p.m. • Dinner 6 p.m.

Competition begin at 6:30 p.m.

Mulligans 5/\$20, one set per team

Location: Springhill Suites Marriott  
1512 N 12th St.



The wait is almost over! We sure hope your team is ready for the competition as this event gets bigger every year! It's a great evening of fun and support for the work being done via Murray Main Street!

**REGISTER NOW**

Save \$15 with Early Bird Registration through February 4

*Ashland*  
KENTUCKY  
**Mini SOARSUMMIT**  
March 7-8 • Paramount Arts Center • Ashland, KY



It's too late for early registration, but it is not too late to attend!

Come learn about downtowns and tourism and visit one of the finest Paramount theatres in the nation right here in KY!

This area is experiencing change and they want to share with you how you can make this happen in your community. Public art has played a large part along with newly designed downtown areas all while saving their historic assets.

I may be a little partial to the area as it is my hometown and I would love to share it with you.



## Public input sought for KY State Historic Preservation Plan

The Kentucky Heritage Council is seeking broad public input for a new five-year state historic preservation plan that will outline goals, objectives and strategies for helping preserve historic buildings and other sites across the commonwealth.

Questions are gathering feedback on what individuals believe to be the most important historic resources in their community, most effective tools and main challenges to preserving these places, and most urgent preservation goals for Kentucky, among others.

You can visit [heritage.ky.gov](https://heritage.ky.gov) to take the survey which takes 5 minutes, or scan the following QR code:



Common issues in many communities include demolition by neglect, how to protect buildings and historic sites threatened by natural disaster, and the need to work collaboratively to develop practical solutions for the preservation and reuse of old buildings. When completed, the plan is intended to serve as a tool for use by individuals, nonprofits and local governments interested in applying these strategies to local issues.

**The survey will be open through April 1**, after which the data will be analyzed and incorporated into the 2023-2028 Kentucky State Historic Preservation Plan, which must be submitted to and reviewed by the National Park Service next fall.

Stakeholders invited to complete the survey include individuals interested in preserving historic sites, historic property owners, elected state and local officials, real estate professionals, and representatives of federal and state agencies, historic sites and museums, American Indian tribes with ties to Kentucky, emergency management agencies, the business community, universities and school systems, or sites that may have not been the focus of historic preservation efforts in the past.

"What's at stake is our sense of home and identity as Kentuckians," said Dr. Orloff Miller Certified Local Government Program and Planning Coordinator. "Change is inevitable, and with change comes loss. Let's decide now what we do not want to lose, what preservation tools you as citizens need at hand, and what you want to see preserved. Through this process we want to help our constituents support preservation more effectively and make sure our agency goals are aligned."

For more information:

[Orloff Miller](#) Certified Local Government Program and Planning Coordinator  
(502) 892-3606



The Main Street Now Conference schedule is now available!

From enriching deep dives into topical conference themes to engaging crash courses on perennial downtown management topics, check out our line-up of conference sessions here: <https://bit.ly/3gz2QtG>



The Kentucky Main Street Association a non-profit whose mission is to lobby, advocate & support downtown communities that are committed to the standards of performance set forth by the National Main Street Center held a legislative reception last week in Frankfort. It was the first time directors have had the opportunity to be together since the pandemic. They enjoyed sharing their stories of Main Street and the success it has brought to their communities and the need for growing the program throughout the Commonwealth.

Passing the presidential torch! From Sam Burgess—Carrollton a seasoned veteran of Main Street to Jacob Roan-Pineville who is not longer the new kid on the block. Main Street can change more than a downtown. The network of professionals who also become mentors and friends are life changing. See Jacob's words below.

Eight years ago I was so scared to leave my hotel room to meet Main Street Directors across the state at the very first conference I was able to attend. My anxiety took full control and I drove back to Pineville that day. . . fast forward 8 years! I am accepting the torch to become the PRESIDENT of the KENTUCKY MAIN STREET ASSOCIATION.

I never thought that my peers would trust me to lead them. But here we are. Thank you to the best friends in the world for trusting me with this sacred torch. From Pikeville—Maysville—Carrollton—Murray—Perryville—Morehead—and back to Pineville, THANK YOU for trusting me to lead us.

It is going to be a pleasure to represent all communities across the Commonwealth.

Anxiety is real. You can overcome it! I'm lucky to have a family and boss who never stopped believing in me.



Senator Robin Webb and Morehead director, Tony Pence.



Caroline Reece-Maysville shares information about the program.



Julie Rea— London and Representative Shane Baker



Representatives Adam Bowling and Angie Hatton speak with local directors from their communities to learn more about how Main Street is making a difference in eastern Kentucky.